



One Ecosystem. Structured Pathways. **Shared Impact.**

Energy innovation requires a coordinated ecosystem that aligns corporate demand, startup readiness, and regional capacity to move technologies from validation to real-world deployment. BRITENetwork provides that ecosystem across Ohio & the Midwest.

Startup Growth

From innovation to commercial traction

We prepare advanced energy startups for real-world adoption by strengthening commercialization readiness, de-risking emerging technologies, and aligning their solutions with market demand.

Corporate Engagement

Identify, evaluate, and engage emerging energy tech

We help corporations de-risk energy innovation by connecting strategic priorities with vetted technologies and structured pathways to deployment.

Economic Impact

Translating energy innovation into regional growth

We accelerate commercialization and early deployment of advanced energy technologies to drive job creation, capital attraction, and long-term competitiveness in the Midwest.

The BRITENetwork Difference

We've developed a trusted ecosystem to help organizations move faster—from insight to action, relationships to results, and innovation to impact. Members find value in:

- Expanding Your Reach → Business development and partnerships
- Gaining Strategic Insight → Industry insights for stronger decisions
- Increasing Your Influence → Brand and thought leadership
- Accelerating Innovation → Efficiency and competitive advantage
- Driving Meaningful Impact → Mission, ESG, and regional leadership





2026 Membership Levels

Benefits	Innovation	Strategic	Leadership
Annual Investment	\$2,500	\$5,000	\$10,000
Weekly member updates (weekly email)	✓	✓	✓
BRITEnetwork Briefing (virtual)	✓	✓	✓
Content library access + asynch	✓	✓	✓
Website ecosystem listing + logo placement	✓	✓	✓
Logo at all BRITE events & webinars	✓	✓	✓
Cross-promotional opportunities	✓	✓	✓
Discounted BRITE Events and Services	✓	✓	✓
Access to additional Innovation Services	✓	✓	✓
Spotlight in weekly member update email		✓	✓
Panelist opportunity - BRITE Webinar or Event		✓	✓
Strategic introductions within the ecosystem			✓
Curated energy innovation updates			✓
Thought leadership & visibility opportunities			✓
Dedicated BRITEnetwork membership manager			✓

**Qualified nonprofit organizations receive 50% off membership at any level.*

Supporting Small Business Growth

To ensure access for emerging innovators, BRITE offers discounted Innovation Memberships for qualified small businesses.

- **Small Business Membership: \$750 Annual Investment**
 - Companies with less than \$5M in annual revenue and fewer than 50 employees.



Join the Network



Let's build what's next - together. Schedule time to learn more about BRITEnetwork & get started.



Natalie Ryan | Corporate Relations & Engagement Specialist
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NEW: Corporate Innovation Services

Work **smarter with startups**. Share your challenges **directly with the market**. Explore open innovation that actually **supports the bottom line**.

BRITE brings deep energy startup expertise to corporate teams looking to work more effectively with startups, build innovation capacity, and turn emerging solutions into business value.

Through tailored engagements, we help teams develop startup engagement best practices, explore technologies and markets, surface business challenges directly to innovators, and facilitate targeted conversations and pitch sessions aligned with strategic priorities.

Your challenges and feedback go straight to startups. It's expert quality plus direct engagement with innovators, at BRITE's nonprofit pricing.

Services Currently Available



Innovation Workshops

- Learn best practices for effectively working with startups
- Shared language and actionable guide for working with startups
- Tailored to your schedule and SMEs



Market Research

- Tailored insights on emerging technology trends
- Technology & startup profiles
- Range from exploratory overviews to bespoke application concepts



Startup Activation Sprint

- Curated pitch sessions tailored to your specific business challenges
- Startup outreach & coaching
- Follow-up implementation & iteration sessions



Team Support

- Augment your innovation program
- Innovation program design or execution support
- Driven by experienced founders, executives, and operators



In Their Words

"By creating a strong relationship with a visionary energy innovator, we are not just embracing change; we are actively shaping it." - Enbridge Gas

"A lot of people want you to succeed they just don't want to help you succeed. The difference I see with BRITE is they are going to roll up their sleeves, pick up the phone, call up their partners, and find a way to help you." - Hyperion Companies

